



**MEDIA CONTACT:**

Monica Arnold  
Blue August PR  
pr@blueaugust.com  
731-512-0080

**FOR IMMEDIATE RELEASE:** May 31, 2018

**New Website Launches from Magnum Research**

(Pillager, MN) - Magnum Research, Inc, a leader in innovative firearms design and manufacturing, is proud to announce the launch of the new brand website at [MagnumResearch.com](http://MagnumResearch.com).

The new Magnum Research website combines a user-friendly interface with vivid graphics and a wealth of resources and information to give customers the best web experience possible. The pages are easy to navigate and are filled with useful tools and product images. There are links to additional resources such as dealer registration, technical support, newsletter signup and more. The "Shop" tab even takes users directly to the commerce site where they can shop Kahr Firearms Group products.

The new Magnum Research website was designed and developed by Josh Eastman from Beyond the Brand Media. Eastman founded Beyond the Brand Media in 2012 to help businesses in the firearms industry with online e-commerce and website solutions. He has worked in the firearms industry for 10 years and is currently serving more than 30 companies in the industry. Based in Manchester, NH, Eastman and his company specialize in custom web design, e-commerce and brand development and complete all web work in-house.

For more information about Kahr Firearms Group products visit [www.kahr.com](http://www.kahr.com), [www.magnumresearch.com](http://www.magnumresearch.com), [www.auto-ordnance.com](http://www.auto-ordnance.com) or [www.customdeserteagle.com](http://www.customdeserteagle.com). For press inquiries contact Monica Arnold at [atpr@blueaugust.com](mailto:atpr@blueaugust.com).

Join the discussion on Facebook: [Facebook.com/KahrArms](https://Facebook.com/KahrArms), [Facebook.com/MagnumResearchInc](https://Facebook.com/MagnumResearchInc)

Or

[Instagram.com/Auto\\_Ordnance](https://Instagram.com/Auto_Ordnance), [Instagram.com/KahrFirearms](https://Instagram.com/KahrFirearms), [Instagram.com/MagnumResearchInc](https://Instagram.com/MagnumResearchInc), and [Instagram.com/OutlawOrdnance](https://Instagram.com/OutlawOrdnance).

*About Kahr Firearms Group:*

*Kahr Firearms Group, formed in 2012, includes Kahr Arms, Auto-Ordnance and Magnum Research. KFG Headquarters reside in Greeley, Pennsylvania. Kahr Arms produces small concealable handguns in .380, 9mm, .40 and .45ACP. Auto-Ordnance is the maker of the famous "Tommy Gun", M1 Carbine and WW2 GI Model 1911. Magnum Research Inc., designer and producer of the world renowned Desert Eagle Pistol, Baby Eagle, MLR .22LR and .22Mag Rifles and BFR Revolvers. All three companies are proudly located in the USA.*

**###**



Latest News

Product Reviews

**Product Review: The New Special Edition 1911 Desert Eagle Field**  
 Every 1911 Magnum Research is pushing the envelope with the 30.060 Special Edition Field. It's a 1911 that's been designed to be a true 1911. It's got the classic look and feel of a 1911, but it's also got the power and accuracy of a Desert Eagle. It's the best of both worlds.

**The Desert Eagle Eagle Pistol Launches In Magnum Research**  
 Every 1911 Magnum Research is pushing the envelope with the 30.060 Special Edition Field. It's a 1911 that's been designed to be a true 1911. It's got the classic look and feel of a 1911, but it's also got the power and accuracy of a Desert Eagle. It's the best of both worlds.

WARRANTY >

TECH SUPPORT >

RETURNS >

REGISTER AS A DEALER >

OWNER MANUALS >

**ABOUT US**  
 History  
 Magnum Research  
 Magnum Research Field

**CONTACT**  
 MAGNUM RESEARCH FIELD  
 CONTACT

**CUSTOMER SERVICE**  
 FAQ  
 Technical Support  
 Service Center  
 Order Status  
 Product Registration  
 Return Policy  
 Warranty Registration

**RESOURCES**  
 Magnum Research  
 News  
 Product Review  
 U.S. Agent (USA)  
 U.S. Agent (CAN)  
 Product Photo  
 Service Center

**FOLLOW US**  
 f y t s  
 MAGNUM RESEARCH  
 MAGNUM RESEARCH

© 2018 Magnum Research. All rights reserved.