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**Kahr Firearms Group to Attend 79th Annual Sturgis Bike Rally**

(Greeley, PA) - Kahr Firearms Group, a leader in innovative firearms design and manufacturing, is proud to announce its attendance at the 79th Annual Sturgis Bike Rally on August 2-11.

Kahr Firearms Group will join Lucas Oil Outdoor Line and a group of outdoor industry manufacturers to display their products during the rally. Lucas Oil Outdoor Line will bring the Mobile Tactics Mobile Shooting Range, sponsored by Lucas Oil, for free live fire shooting. There will be firearms from Kahr Arms, Thompson, Auto-Ordnance and Magnum Research on site for shooting at the mobile range. Just outside the mobile shooting range, Kahr Firearms Group and the other outdoor manufacturers will be set up and open for attendees beginning at 9am daily.

"Kahr Firearms Group is excited to be a part of the Sturgis Bike Rally this year," says Jodi DePorter, Director of Marketing at Kahr Firearms Group. "Teaming up with Lucas Oil Outdoor Line and the other vendors is a great way to bring our brand to a group of outdoor enthusiasts and spread our appreciation for the firearms industry."

For more information about Kahr Firearms Group products, visit [www.kahr.com](http://www.kahr.com), [www.magnumresearch.com](http://www.magnumresearch.com), [www.autoordnance.com](http://www.autoordnance.com), [www.custombfrrevolver.com](http://www.custombfrrevolver.com), [www.customdeserteagle.com](http://www.customdeserteagle.com) or [www.customrimfirerifle.com](http://www.customrimfirerifle.com). For press inquiries contact Monica Arnold at [pr@blueaugust.com](mailto:pr@blueaugust.com).

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*About Kahr Firearms Group:*

*Kahr Firearms Group, formed in 2012, includes Kahr Arms, Auto-Ordnance and Magnum Research. KFG Headquarters reside in Greeley, Pennsylvania. Kahr Arms produces small concealable handguns in .380, 9mm, .40 and .45ACP. Auto-Ordnance is the maker of the famous "Tommy Gun", M1 Carbine and WW2 GI Model 1911. Magnum Research Inc., designer and producer of the world renowned Desert Eagle Pistol, Baby Eagle, MLR .22LR and .22Mag Rifles and BFR Revolvers. All three companies are proudly located in the USA.*

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Firearms Group



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